

In fact

For The Millions Who Want a Free Press

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Editorial Score

AS IN FACT reported last week, it has a score of Senators among its earliest subscribers. Last year Senator Capper, who is also a noted editor, wrote: "You are getting out an exceedingly interesting publication." Last week Senator Capper wrote of IN FACT: "I have been looking it over with very great interest. With all good wishes for the success of your publication."

A Washington friend sends \$10 for which subscriptions are to be entered for 20 more Congressmen.

Convoys Mean War

MANY readers, including newspapermen, were shocked on seeing IN FACT's headline last week, Roosevelt's statement that "Convoys mean shooting and shooting means war." Most of them had never read that sensational statement. One newspaper man told IN FACT's editor: "If I ran a paper I would have placed that remark across 8 columns, largest type. The fact that no paper played it up shows the bias of the press in the present crisis."

NY News (Apr 20) carried an editorial about the country's lack of emotion and hysterical patriotism. The 1917 spirit (largely built by false atrocity stories) is lacking. Said News:

"It begins to look, though, as if this trouble, if trouble it be, is going to be remedied fairly soon.

"Debate has begun in Congress on whether US Navy vessels shall convoy shipments to Great Britain. Our hunch is that convoying is going to begin in the Administration's good time, for all the frenzied argument we may look for in Congress.

"When and if that happens, American seafighters are almost sure to be killed.

"Woodrow Wilson was able to argue that we should go into the World War because our people were getting killed at sea by German submarines. Our interventionists are not yet able to put forth that argument.

"But the convoys should remedy that defect in short order. By starting to convoy, we shall place ourselves in position to get some of our people killed at sea by German subs, surface raiders and/or bombers.

"Thereupon, the old patriotic arguments can be hauled out again, and the old war fever should mount to 1917-18 temperatures, if not higher, in jiffy time."

Freedom in Philadelphia

AFTER 13 years of "fine work" John Malone, financial reporter of the Phil Eve Bulletin was fired because he took a humdrum business report and put a human interest touch to it. That touch, however, touched the department stores of Philadelphia, and dep't stores are No 1 Sacred Cow and Raging Bull of American journalism.

Malone wrote: "Last week should have been an opportune time for retail store employes in this area to approach their bosses for a raise. The reason: Business was good. Sales in the larger establishments ran 10% ahead. . . ."

For Executive Editor Dwight S Perrin

AFL Joins CIO and Other Unions

In Branding American Press Enemy of People

ALTHOUGH dozens of Congressional reports, volumes on the press and hundreds, perhaps thousands, of statements and resolutions have been printed accusing the American press of unfairness to labor—a fact which histories of labor document thoroughly—the American newspaper editors and publishers, now holding their annual convention, stoutly deny the evidence. At the same time they pass resolutions against the Wagner Act, the Child Labor Amendment, and listen to reports of their Standing Committee on how to break strikes in the publishing business.

The CIO press, railroad unions through their organ "Labor," and the entire independent, liberal and progressive press (mostly weeklies) are united in accusing the newspapers of America of overplaying anti-labor news, of falsifying headlines, and generally engaging in war on labor.

At the same time, also, no less a person than William Green, president of the American Federation of Labor, was circularizing the 4,000,000 members of his unions with a statement that Roy Howard (boss of United Press and many newspapers) was an enemy of labor.

Labor Unanimous Against Roy Howard

This makes it unanimous so far as the Scripps-Howard newspapers are concerned. Some time ago this powerful chain hired a renegade named Stolberg to smear the CIO. CIO's 4,000,000 members then passed resolutions in many large American cities urging boycott of certain Howard newspapers and condemning the outfit.

President Green of the AFL decided to circularize his followers with a letter and a reprint of a Howard editorial against labor. The letter is a copy of a protest to the World-Telegram in which Green declares the editorial's "intemperate character reflects the feeling of hatred which the one who wrote it entertains toward the AFL. I interpret this attitude as in keeping with the general policy which the Scripps-Howard papers have manifested for quite a long time. . . .

"Your editorial is founded on hate, not facts. I gain the impression from your reprehensible editorial that you would have Congress adopt compulsory legislation providing for the open shop. If that impression is correct, you can be classified as among the open-shop, reactionary employers and the anti-union labor forces of our country.

"Your editorial will be brought to the attention of all national and local unions affiliated with the AFL so that they may understand the attitude of the Scripps-Howard publications toward them."

In almost every issue "Labor," organ of railroad unionists, denounces the American press as unfair to labor. Its cartoons show that newspapers as well as profiteers and industrialists throw mud at labor; it accuses the "big news moguls" of emasculating the child labor laws, criticizes "wealthy Tory newspaper owners . . . rich publishers . . . heartless publishers." Answering Dorothy Thompson's tub-thumping for war, Labor (April 15) said: "She has overlooked some of the big factors. Chief among these is the attitude of the press. The newspapers have given a shameless performance in this emergency. Almost without exception the daily papers have 'played up' strike news without giving their readers the underlying facts. They have endeavored to place the entire blame on the workers and have had little or nothing to say about the lawless conduct of the employers."

In Chicago CIO unions put the Hearst papers on their unfair list. In the course of Hearstian history hundreds of resolutions against Hearst papers have been passed by conservative as well as liberal labor unions.

America's Newspaper Men Vote Press Unfair

It is significant and ironic to note that year after year the CIO passes among its resolutions one condemning the American press. The American Newspaper Guild is a part of the CIO and it ought to know something about the unfairness, venality and corruption of the American press.

Here is a typical CIO convention resolution:

"Whereas: The public press tends month by month to reveal a more and more violent bias against labor organizations, a bias expressed not only in editorials but in news reports. . . .

(Cont. wide column page 2)

"Such bias, by leading to the distortion of the news, constitutes an abuse of the privileges of a free press and reduces the value of newspapers to the general public; therefore be it

"Resolved, That the CIO calls upon the newspaper publishers of the nation to comply with the Nat'l Labor Relations Act and permit the self-organization of their employes, and challenges them to report labor issues with true impartiality."

Case History: New York Press Unfair

During the recent NY bus strike IN FACT called attention to unfair, dishonest or redbaiting news in all commercial NY papers.

Now comes a great publicity effort by the Transport Workers Union, including two radio broadcasts and the distribution of 2,000,000 pamphlets to 5,000,000 subway, bus and elevated users, giving labor's side. Douglas L MacMahon, international vice-president, told a mass meeting these means became necessary because of misrepresentation by the mayor, board of transport "and also by the daily press, including the NYTimes" (NYT Apr 20).

But NYHerald Tribune (Apr 20) gave fuller report: "Mr MacMahon told the audience that the newspapers of NYC with one or two exceptions, had 'lied and misrepresented the position of transit labor in the city.' He specifically assailed the NYHT, the NYT, the NY Journal, Mirror and the NYSun. The workers booed the newspapers."

Herald Tribune also said: "Mr. Quill (NY union president) attacked the Association of Catholic Trade Unionists. . . . He said: 'That association is a strikebreaking agency. No decent Catholic would belong to it. And that paper is the official organ of the scabs.' The Times omitted this. The American press is scared to death over any news item mentioning any religious group.

Sunday's NYD News, circulation 3,000,000, did not carry a line about either the union's attack on the press or Quill's attack on ACTU, although it had a column story.

Truth About Violence Comes Late

Just as there are 73 volumes of Federal Trade Commission reports in libraries showing how the public utilities corrupted the press, college professors, and the general public with their \$25,000,000 a year fund, so there are now 50 volumes of LaFollette Committee reports showing that big business men and not labor are generally to blame for all strike violence.

Every honest history book in the library reaffirms the statement that where there is violence, where there is guilt, the employer more often than the employee is to blame. All intelligent persons know this to be true. The press, however, counts on changing honest public opinion by a monopoly of the means of communication. There are not a half dozen big newspapers in America which give labor's side of the story as honestly as the employers' side.

Three attempts by big business, and the Congressmen it uses in its lobbies, to smash the LaFollette Civil Liberties Committee failed, but the press made up for it by playing down the committee's findings; in the case of the Associated Farmers it generally suppressed the story. After issuing many volumes of evidence of violence and trickery by big business, the La Follette committee reported:

"The investigations reveal . . . the employer directs his spy forces against any kind of union activity . . . cloaks his hostility under the pretext that he is defending himself and country against communism. . . . Employers' money is paid to corrupt their workers by bribery. . . . Espionage has become the habit of American management. Until it is stamped out, the rights of labor to organize, freedom of speech, freedom of assembly, will be meaningless phrases. . . .

"Only one side is armed. Workers do not buy either armaments or gas."

The La Follette report shows that one side only being armed, the victims are generally those on the other side, i.e., labor. For every law "enforcement" officer hurt there are 100 workmen hurt.

The American Civil Liberties Union reports:

"In all our experience of the last 15 years in handling free speech cases all over the country, we do not know of a single case of a specific incitement to violence by any radical. . . .

"The reactionaries not only incite violence; they practice it. Witness the story of almost any strike. . . ."

Columnists Are Anti-Labor

Almost all columnists are former reporters who have grown rich and reactionary. Where the press may be only 90 or 95% against labor, the big columnists are 98 or 99% against labor.

The NYSun columnist writes (April 5) that the Wagner Act is no good, that even if the personnel of the NLRB was changed to suit him and his employers, it wouldn't help. This columnist is a certain George E Sokolsky who was exposed by the La Follette Committee as secretly in the pay of the Nat'l Ass'n of Manufacturers. He was sent by the NAM to speak and write during its anti-labor campaign. He was then an employe of the NYHerald Tribune. He remained with the Tribune, writing against labor, after the exposure.

Today the Tribune has "Heptisax" who writes the same kind of anti-labor stuff which Gayda writes for Mussolini, and who pretends he is merely a letter writer although he has a department every Sunday, was once a Tribune editorial

this suggestion to dep't store and other workers to ask for a raise was treason—to the freedom of the press. He not only fired Malone but issued the most fantastic cockeyed and sacred bull story in journalistic history, saying that Malone had violated journalistic ethics.

The irony of the matter lies in the fact that the Bulletin has been an enemy of labor, liberal and progressive ideas for years, and has slanted its headlines and editorials for reactionary purposes (and Mussolini defines reaction and fascism as synonymous) for years.

Thanks to spirited work by Phil-Camden Newspaper Guild, however, Malone was reinstated. No Perrins, however, are ever fired. They are the mainstays of the sort of freedom of the press which the publishers are now celebrating in their annual convention.

Fascist Frauds in US

IN the name of Democracy the American State Department issues visas to wealthy and titled Fascists of Europe while refusing to save ordinary anti-Fascists, including workingmen and artists, from death at the hands of Franco, Hitler and Mussolini.

Every boat and clipper brings the reactionaries while the anti-Fascists are permitted to die from undernourishment and disease in Fascist General Petain's infested camps.

The latest Fascists to arrive are General Sikorski of Poland and Major Victor A Cazalet, member of the British Parliament. Press, radio, President Roosevelt, the mayor of New York, the self-styled patriotic pro-democracy associations, hail these men and what they stand for.

Cazalet, who is Sikorski's liaison officer, has been exposed by British liberals as one of England's leading Hitlerites. Now he is enlisting Jewish support on the promise that Britain will keep the Balfour declaration which guarantees a Jewish free state. This promise was made at the very time that the British government, through Lawrence, guaranteed the Arabs that Palestine would be a free Arab state. Cazalet said (NYTimes April 17): "I am pro-Jew because I believe that God treats a nation as a nation treats the Jews. I am pro-Jew because I hope I am a Christian."

Two years ago Cazalet was praying for Franco, and working with the Hitler movement in England. (See Haxey's Tory MP, published in US as England's Money Lords.)

Polish Anti-Semitism

THE history of "Free Poland," 1918-1940, is a history of dictatorship, Fascism, anti-Semitism, and chiefly the impoverishment of millions of people while a small ruling class, represented by the "Colonels," grew rich and powerful.

A representative of this anti-democratic Poland is this same General Sikorski who began his tour to enlist aid for Poland the week war was declared. He addressed Catholics, Protestants and Jews, usually the nobility of title and money, making promises that if Poland won things would be different.

Sikorski, the official French news-bureau Havas reported, addressed the Jewish bankers of Paris in a synagogue on the day of atonement, 1939, and promised that several of Poland's laws barring Jews from human rights would be repealed.

A year later, in London, Sikorski issued an order against "showing to sol-

diers of the Jewish faith" the publication "I Am a Pole," issued by the Polish National Democratic (sic) Party, a pro-massacre anti-Semitic publication about as vicious as Streicher's Der Stuermer. Sikorski did not ban the publication. The British government replied to an interpellation in Parliament that it would not bar the publication or distribution of this and other anti-Semitic magazines sponsored by the Polish Government in Exile.

Press Lauds Hitlerite

THE press, and notably the NYTimes, paid tribute to Lord Stamp, killed in an air raid April 16. Stamp was chief economic adviser to the British gov't. He participated in the Dawes and Young settlements, directed Nobel Industries, which the Times did not say was connected with Nazi Germany, and which was part of Imperial Chemical Industries, of which Lord McGowan is head.

Stamp is listed in Tory MP as one of the real Hitlerites of Britain; he was one of the three directors of the Anglo-German Fellowship, a pro-Hitler organization. Another was Sir Robert Kindersley, a representative of Lazard Bros, a Jewish bank. (Jews, Catholics and Protestant bankers joined in British Hitlerism just as they did in Rome and Milan for Mussolini—and as they do in the US in anti-labor, anti-democratic organizations.)

Naturally enough Thomas W Lamont, partner of J P Morgan, joined with the NYTimes in homage to the dead Fascist-Hitlerite Lord Stamp.

Massacre of Loyalists

ALTHOUGH the present policy, acquiesced in by the US State Dep't, is to let Loyalist anti-Fascists die of epidemics and starvation, rather than hand them over for execution by Franco and Hitler, massacres continue to take place in France. An uncensored cable from London just received by Veterans of the Lincoln Brigade, NY, asks protest against killing of 150 veterans at the French concentration camp at Le Vernay recently.

A Paper Celebrates

THE hundredth anniversary of the NY Herald Tribune was celebrated by that newspaper April 13. The first page ad in its special section was a good-will ad from Bethlehem Steel Corp, whose strike had just been settled. The paper supported the company, not the workers. The last page ad showed the Liberty Bell and was devoted to the Bill of Rights. Under it was a statement that the HT had supported these principles for 100 years. It was signed Thomas J Watson, pres of International Business Machines Corp. Watson is one of America's first Fascists, one of the few Americans who has been decorated not only by Mussolini but also by Hitler.

To Subscribers:

On all correspondence dealing with your subscription, it is essential that you cut out and enclose your name and address from the front page.

Notifying In Fact directly rather than the Post Office of your change of address brings best results. Cut out your name and address from the front page, write your NEW address on it, and mail to us with 5¢ in coin.

Subscriptions begin two weeks after receipt of order. Nos. 1 to 6 inclusive, 12, 15 and 18 are no longer available.

writer and is still on the Tribune payroll. (He also writes under the names of Sacramasax and Rusticus; his real name is Rodney Gilbert.) April 6 he wrote:

"Throughout the last week all daily newspapers have been copiously illustrated with photographs of strike pickets in tumultuous action, very evidently bent upon damaging the persons of fellow citizens or upon resisting officers who try to extend protection to their intended victims or upon wrecking valuable property."

Heptisax then discusses the photographs, demands the arrest of all working-men identifiable, attacks labor as violent and calls friends of labor "social minded' cuckoos." The labor press of course showed horrible pictures of policemen, company thugs, goon squads, company gunmen, all committing violence against unarmed labor. But the Tribune prints only anti-labor pictures, and only anti-labor columns. The Tribune owners are among the nation's largest stockholders in certain companies which have faced strikes for increase in wages.

David Lawrence, reactionary syndicated columnist wrote (April 5): "As for the hiring of strongarm men, it is not unusual to see them used by labor and by management. Neither side evidently refrains from violence when the provocation develops. . . . What seems most unfortunate is that labor has been given a one-sided law known as the Wagner Labor Relations Act and a labor board openly biased in its favor." Mr Lawrence then dilates on violence and labor.

Everything Lawrence writes is contrary to the findings of the La Follette Committee, contrary to histories of labor, contrary to the reporting of the honest newspapermen at Ford's, Bethlehem, Allis-Chalmers. However, even honest newspaper men get their stuff censored in their dishonest papers, or printed in papers with small circulation, whereas the brass check boys like Sokolsky, Lawrence, Pegler, and other Scripps-Howardites, reach millions of readers, and make public opinion.

Council for Democracy, Behind the Scenes

Agency, Begins Propagandizing the United States

OVER the radio, through the press, and via other means of communication the American people are now being propagandized by an organization calling itself the Council for Democracy.

IN FACT (Dec 2 1940) explored the Council's background. The actual wording of its prospectus said: "The research department should be responsible for investigating reports of subversive activities made either by affiliated groups or directly through the mail, and for proper presentation of this data to the FBI or other governmental agency. This work should be highly confidential and the records should be carefully safeguarded."

IN FACT also revealed a list of original sponsors, including several who had engaged in native fascist activities. It also stated that labor was not represented until certain real democrats, who later quit the meetings, protested.

The most ambitious undertaking of the Council for Democracy to date was its Easter broadcast called "We Shall Live Again." Instead of having representative democrats from the nations overrun and terrorized by Hitler, the Council had Prince Jean of Luxembourg, a Dutch Baron, Princess Juliana of Holland, Prince Olaf of Norway, Paderewski of Poland, Mlle Curie of France.

In IN FACT's exposé it was also shown that the Council was financed, to begin with at least, by \$25,000 from Henry Luce of Time-Life-Fortune, and Luce supplied the men to organize and run the so-called "holding company for democracy." C D Jackson, vice-president of Time, is president of the Council.

In a debate on "How Can Democracy's Aims Best Be Achieved" over the American Forum of the Air (Theodore Granik, director) Dr Harry Elmer Barnes, eminent historian, said:

"Mr Jackson should not throw stones. In George Seldes's recent article on the Council for Democracy he gives a lot of facts to prove that the Council is supported mainly by American Fascists and reactionaries. . . ."

The Forum (WOR, WOL, etc) prints and sells a transcript supposed to give the debate in full. The foregoing paragraph is not included.

The Council Carries On

The Council has recently carried on its activities without attracting much attention. Its "committee of correspondence" issues periodical "memoranda" which are dutifully reprinted in the press (the business men on the Council's board of directors are leavened by several dozen editors, publishers and radio executives).

However, an early statement by Mr Jackson said: "Much of the Council's work will be invisible in that its name will not be plastered on every activity." The Council did not announce that it had masterminded a series of articles by Stanley High in the Saturday Evening Post on the fifth column in America. One of its active subsidiaries, the Advisory Committee of Journalists, has been responsible for large quantities of "pro-democracy" (and incidentally pro-war) books and pamphlets: "City of Man," by 17 prominent liberals; "Shall Not Perish from the Earth," by philosopher Ralph Barton Perry; "Speak Up For Democracy," by press agent Edward L Bernays. Viking Press, whose head, Harold Guinzberg, is on the authors' and publishers' committee, is considered in publishing circles the Council's semi-official publishing house. A series of 10¢ pamphlets was issued recently by Farrar and Rinehart. The publishers and most of the authors were members of the Council's publishing committee, but the Council, like all good public relations firms, remained behind the scenes.

Raising the Public's Morale

"One of the greatest tasks facing the national administration is the creation of a war psychology in time to meet the need for the country's entrance in war," said Virgil Jordan, candid head of National Industrial Conference Board, according to the Cleveland News (IN FACT, March 31). A leading instigator of this war psychology is connected with the Council: Arthur Upham Pope.

For twenty years Mr Pope has devoted himself to the interests of Persian art. In a half column account in Who's Who of his catalogues of Oriental carpets and positions in the International Association of Iranian Art and Archeology there is this sentence: "With personnel branch attached to general staff US Army, Wash DC, World War." His position was head of the Morale Committee, and he was later superseded by Creel's Committee of Public Information.

Last year Mr Pope left the art world again. Sec'y of the Interior Ickes gave him an office and assigned him to prepare plans for a new National Morale Service. He formed a Morale Committee composed, among others, of Raymond Gram Swing, George Fielding Eliot, Henry Allen Moe, Edmond Taylor, Dr Foster Kennedy and Walter V Bingham, War Dep't psychologist. Most of the members of the committee were connected with the Council for Democracy, and a few months ago the Committee was transferred from the Dep't of the Interior to the Council. Mr Pope's salary is reportedly still paid out of government funds. His blueprint for the National Morale Service, placed before the Roosevelt cabinet last month, called for a program somewhat like the Public Relations Administration in the Industrial Mobilization Plan (M-Day) which the War and Navy Dep'ts formulated several years ago. It includes use of the Civil Service Commission and the Labor Dep't's Conciliation Service to prevent strikes. (This information is sent IN FACT by a reliable Washington correspondent.) The Committee has temporarily no official status; it devotes itself to research on psychological conflicts, notably the "psychological conflict" between business and labor.

Psychologists and Morale

The Morale Committee works unofficially with a half dozen sub-committees of propagandists, psychologists and psychiatrists. Two months ago, under the auspices of the Josiah Macy Jr Foundation, Mr Pope called a meeting of psychologists in NY to discuss, somewhat prematurely, means of dealing with post-war neuroses. Psychiatry, which got a big push in the last world war, is booming. Some official psychiatric journals are eager for open hostilities. The magazine "Psychiatry" says editorially, "Shall we wait and see how the 'war in Europe' goes? Or shall we give active, unremitting support to our statesmen who can make of us the greatest munitions depot on earth?"

The Report of the Committee on Psychiatry and the National Defense of the Southern Psychiatric Ass'n says, "If public spirited, comparatively well adjusted citizens in every community do not provide by utterance and example an anchorage for the less fortunate we feel that national solidarity and morale will have to be protected by the makeshift device of control of channels of communication."

The William Alanson White Psychiatric Foundation recently issued a memorandum on Utilization of Psychiatry in the Promotion of National Security, containing these statements: "It is in the field of industry that so-called class hostilities and jockeying for short-sighted goals are a handicap to national security. Experience during the world war indicates that union leadership often ignores considerations of public welfare."

"In the present crisis the people of the US must change from an undisciplined, poorly coordinated, diverse-minded aggregation to the state of an integrated society. . . . The citizen must learn at once that the time has come for self-sacrifice, self-restraint, and self-discipline."

Psychiatrists as Informers

Most ominous is this statement in an article, National Solidarity, in a recent issue of "Psychiatry" urging psychiatrists to act as stool pigeons for the FBI: "If he is calmly alert to what goes on, he can learn to observe useful data which he can formulate and report to those especially concerned with protecting our internal security. . . ."

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For every four NEW 50¢ subscriptions or eight NEW 25¢ subscriptions that you send in at ONE TIME you will receive a copy of YOU CAN'T DO THAT by George Seldes. YOU CAN'T DO THAT is a 300-page book on violations of civil liberties in the US. It names names, dates and places and is fully documented.

To celebrate its anniversary the HT got out a special section which is known in the newspaper business as a hold-up. There are certain big business institutions which do not sell things to the public and therefore do not advertise. But the press serves them by attacking labor, fighting tax laws, fighting safety device laws, etc. These corporations can be made to pay only through the "special edition." One usual trick is to make them advertise in the January review section.

In addition to Bethlehem Steel and Int Business Machines, the HT this time got Commonwealth & Southern, the holding company of which Willkie was the head, and which is now fighting the so-called "death sentence" of the SEC. Also Dupont. Also American Cyanamid, Chase National Bank, Curtiss-Wright, many insurance and automobile companies.

Labor unions do not advertise. The HT as well as 90 to 98% of the press fights labor, wants the Wagner Act repealed, and supports Big Business, such as Bethlehem, DuPont, Commonwealth & Southern. Editor & Publisher, however, declares that advertising has nothing to do with newspaper policies.

We're Serious . . . Are You?

The big metropolitan dailies and the national weeklies spend millions of dollars a year on circulation and promotion. IN FACT was launched on the theory that our circulation and promotion departments would be composed of the thousands of Americans who believe in a free press.

IN FACT cannot glide along on its own momentum. The success of IN FACT is due to thousands of its readers, and in particular to the scores of Winter Soldiers, who have secured anywhere from four to two hundred subscriptions.

Our present circulation of 130,000 is a fraction of what is possible in the light of the 30,000,000 Americans who doubt the honesty of the press and of the 10 million workers organized in trade unions.

If there ever was a need to expose the pro-war, anti-labor hysteria generated by the American press it is today. It is to the interest of all trade unionists to see that IN FACT is supported.

Men like Senator Capper, Senator Truman, Rep Coffee, Joseph Curran, Prof E A Ross, Oswald Garrison Villard are generous in their praise of IN FACT but the Lords of the Press will do anything to keep us from growing. They will smear us; they will spread rumors and start whispering campaigns; they will do everything within their power to keep IN FACT from reaching the American people. This doesn't worry us. As long as we continue to print the truth we have nothing to fear. We know that the American people will support IN FACT.

But we cannot rest on our laurels. We cannot be satisfied until we have reached $\frac{1}{4}$ million subscribers. Today history and the Lords of the Press work overtime. We cannot wait 9 months to reach $\frac{1}{4}$ million people; we must do it as soon as possible. We cannot expect every subscriber to become an active sub-getter. But if only half our subscribers secure two more subscriptions, we will reach our goal overnight. When we said, " $\frac{1}{4}$ million subscribers by January, 1942" we were serious . . . are you?